 Contents

Getting Started ......................................................................................................................................................... 2
   Active Distributor Definition .............................................................................................................................. 2
   Point Volume (PV) Definition .......................................................................................................................... 2
   Bonus Value (BV) Definition .......................................................................................................................... 2
   Retail Customer Definition ............................................................................................................................. 2
   Preferred Customer Definition ....................................................................................................................... 3
   Affiliate Definition ........................................................................................................................................... 3
   Distributor Definition ...................................................................................................................................... 3

9 Ways to Earn .......................................................................................................................................................... 4

1. Retail Profit .......................................................................................................................................................... 4
   Weekly Bonuses ................................................................................................................................................... 4

2. Drive Bonus ........................................................................................................................................................ 6
   Compression ....................................................................................................................................................... 6

3. Group Bonus ....................................................................................................................................................... 7
   Maximum Pay Legs ........................................................................................................................................... 9
   Maximum Payout (weekly) ................................................................................................................................. 9
   Carry Over BV .................................................................................................................................................. 10

4. Team Bonus ....................................................................................................................................................... 12
   Compression and Total Flowback ..................................................................................................................... 13
   Monthly Bonuses .......................................................................................................................................... 16

5. Unilevel Bonus .................................................................................................................................................. 16
   Compression and Total Flowback ..................................................................................................................... 16

6. Generational Leadership Bonus .................................................................................................................. 19
   Compression and Total Flowback ..................................................................................................................... 20

7. Lifestyle Global Bonus ..................................................................................................................................... 22

8. Crown Diamond Ambassador Global Bonus .................................................................................................. 22

9. Vacation Club ................................................................................................................................................... 23

Rewards .................................................................................................................................................................. 24
   Monthly Prior Active ...................................................................................................................................... 25
   Current Month Active ..................................................................................................................................... 25
   Terms and Conditions ..................................................................................................................................... 26
Getting Started

At JM Ocean Avenue, there are 9 ways to achieve your financial goals and provide the lifestyle you desire for you and your family. The marketing plan is structured to make sure you earn a commission right away while at the same time providing a platform for you to establish a long-term residual income.

It’s simple to start. Simply join as a JM Ocean Avenue Distributor and begin seeing the benefits right away. Not only do you take advantage of available commissions, but you also get product at wholesale prices, which are available to JM Ocean Avenue Preferred Customers, Affiliates and Distributors. Simply complete the enrollment application.* You will receive access to your own website and business center to launch your business immediately.**

Active Distributor

An “Active” Distributor is a Distributor who purchases an order that consists of a minimum 50 BV during the month. Only “Active” Distributors are qualified to receive commissions.

Point Volume (PV)

JM Ocean Avenue products have an assigned value called point volume (PV). PV is used to qualify for some bonuses and earn recognition pin titles.

Bonus Value (BV)

With the purchase of a given product, there is an associated Bonus Value (BV) assigned. BV is the value with which JM Ocean Avenue pays commissions. JM Ocean Avenue may adjust BV based on local country needs, such as inflation.

Retail Customer

An unregistered customer who purchases JM Ocean Avenue products at full retail price from a JM Ocean Avenue Distributor. In a given calendar month, the first 50 BV generated by a Retail Customer will be applied to the JM Ocean Avenue Distributor who sold that customer the product.

*May not apply in select countries.

**Where applicable to select countries, an annual membership fee may apply to provide ongoing access to your personal website and business center.
Preferred Customer

Preferred Customers are JM Ocean Avenue’s loyal customers. They purchase products on a consistent monthly basis, have a basic account with JM Ocean Avenue and have a place in the sponsor and placement trees. Preferred Customer receive the same wholesale price that the JM Ocean Avenue Distributors enjoy. In order to qualify for this lower price, the Preferred Customer must maintain a monthly autoship order*.

Affiliate

For those serious consumers who want to dip their toes in the basics of building a business JM Ocean Avenue offers the opportunity for them to be an Affiliate. On top of earning retail profit, Affiliates also earn the Drive Bonus on other Customer purchases (see the Drive Bonus section for further details). To maintain Active status, Affiliates need to purchase a minimum of 25 BV each month. No enrollment fee is required to become an Affiliate.

Distributor

Distributors are eligible for the maximum benefits the marketing plan offers, ranging from retail profit to profit sharing from JM Ocean Avenue’s global company sales. A Distributor must purchase a minimum of 50 BV to qualify for the majority of the marketing plan bonuses.

*This monthly autoship requirement may be adjusted by JM Ocean Avenue according to market conditions.
9 Ways to Earn

1. Retail Profit

As you promote your business, you will undoubtedly find some friends who love the product but may not be interested in joining your organization just yet. No problem. Simply give them your personal website! Any retail purchase that is made through your website qualifies you for a retail profit, which is the difference between the retail price they pay and your wholesale price.* Any purchases by your Retail Customers will count towards your Active status.** This retail profit pays weekly on any qualified retail purchase.

Example – Retail Profit

If a Distributor purchases a product for $40 and sells the product to a Retail Customer for $60, the Distributor earns $20 as Retail Profit.

Get Paid Weekly!

JM Ocean Avenue provides three bonuses that pay you every week—the Drive Bonus, Group Bonus and Team Bonus.

Enrollment Ranks

Each weekly bonus is based on an enrollment rank. At the time of your enrollment, you will receive a rank based on your First Purchase Order BV. This rank qualifies you to receive a certain percentage of commissions from sales orders purchased in your organization. This enrollment rank will last as long as your Distributor account is in good standing. There are four (4) rank options at the time of enrollment.

4 Rank Options at Enrollment

<table>
<thead>
<tr>
<th>Enrollment Rank</th>
<th>First Purchase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silver</td>
<td>50 BV</td>
</tr>
<tr>
<td>Gold</td>
<td>300 BV</td>
</tr>
<tr>
<td>Platinum</td>
<td>600 BV</td>
</tr>
<tr>
<td>Diamond</td>
<td>900 BV</td>
</tr>
</tbody>
</table>

*For participating countries only that allow preferred customers.
**You must be Active in the month prior in order to receive retail profit in the following month.
Enrollment Rank Upgrade

At any point in time, if you decide to reach one of the higher enrollment ranks, you simply need to make an upgrade purchase with the required BV as outlined in the table below.* The upgraded rank will take effect the week the upgrade purchase is made.

Enrollment Rank Upgrade BV Requirements

<table>
<thead>
<tr>
<th>Upgrade Options</th>
<th>Upgrade Purchase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silver to Gold</td>
<td>300 BV</td>
</tr>
<tr>
<td>Gold to Platinum</td>
<td>400 BV</td>
</tr>
<tr>
<td>Platinum to Diamond</td>
<td>500 BV</td>
</tr>
</tbody>
</table>

If you would like to jump a rank, your purchase needs to include each rank’s corresponding upgrade BV amount, including the rank that will be skipped. For example, to upgrade from a Silver to Diamond, your purchase would need to include the 300 BV Silver to Gold requirement, the 400 BV Gold to Platinum requirement and the 500 BV requirement to reach Diamond, totaling 1,200 BV.

*Upgrade purchases can only be done after the Distributor account has been created in the system.
†Affiliates are not eligible to receive Drive Bonuses from other Affiliates orders.
Get Paid Weekly!

JM Ocean Avenue provides three bonuses that pay you every week—the Drive Bonus, Group Bonus and Team Bonus.

2. Drive Bonus

Active Distributor with 50 BV or Active Affiliate with 25 BV

To start driving your business from the starting line requires consistent compensation paid every week. The Drive Bonus is designed to do just that. For each new personally sponsored Distributor or Affiliate, you receive a 20% bonus on his or her personal BV. Personally Sponsored BV includes this First Purchase order plus BV from Upgrade orders and Active orders.

The following month, when your personally sponsored Distributor or Affiliate purchases his or her first 50 BV (Active order), the same percentage will be applied and the bonus will be sent to you the following week after commissions have been processed.† Every time one of your personally sponsored Distributors or Affiliates places a monthly Active order, you will receive a Drive Bonus the following week on the first 50 BV of that order.

These principles also apply to Preferred Customer orders placed within the system.

Example – Drive Bonus

If A personally sponsors B and C and they place their first commissionable order: A receives 20% of 125 BV (the combined total of the first generation Personally Sponsored BV).

Compression:

Any Distributor or Affiliate upline who is not Active will not receive the Bonus on Active maintenance orders.† Compression excludes inactive Distributors or Affiliates, making certain that the Bonus continues to move up the tree until it pays the next qualified Distributor or Affiliate.

*Retail Customer orders placed outside of the system will not have BV allocated nor pay Drive Bonuses.
†Inactive Distributors may receive the Drive Bonus on First Purchase orders and Upgrade orders.
3. Group Bonus

Active Distributor with MPA of 50 BV

The Group Bonus is another cornerstone of the JM Ocean Avenue Marketing Plan. Your team is derived from a dynamic structure that compensates Distributors for successfully generating sales volume within their placement tree and motivating their downline to do the same. Distributors can earn on sales of their downline within their placement tree.

Each placement tree can have up to 5 teams, but usually at the beginning Distributors set up two (2): a left team and a right team, either of which can be the Qualifying Leg (Strong Leg) and the Pay Leg (Lesser Leg) on any given commissionable week. You earn commissions on the Pay Leg(s).

Set your foundation and activate your JM Ocean Avenue Team by developing two (2) personally sponsored Distributors, one on the Left Team and one on the Right Team – helping each generate at least 50 BV to become Active.

Your Group Bonus is calculated from your placement tree where the sales are generated based on total Group Bonus Value (GBV). GBV is the total of sales BV from each Distributor in your placement tree that includes First Purchase Order BV, upgraded BV and the Active status MPA associated 50 BV. GBV includes all placement levels through infinity in every country.

At the end of each week, the team with the highest GBV will be considered the Qualifying Leg. Your Group Bonus will not be calculated on this leg but rather on the remaining Pay Leg(s). Based on your enrollment rank, you will be entitled to either 10% or 12% on the sales of the Pay Leg(s).

### Group Bonus Payout Percentages

<table>
<thead>
<tr>
<th>Rank</th>
<th>Payout Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silver</td>
<td>10%</td>
</tr>
<tr>
<td>Gold</td>
<td>10%</td>
</tr>
<tr>
<td>Platinum</td>
<td>10%</td>
</tr>
<tr>
<td>Diamond</td>
<td>12%</td>
</tr>
</tbody>
</table>

Silver/Gold/Platinum Diamond

C GBV x 10%
C GBV x 12%
D GBV x 10%
D GBV x 12%
E GBV x 10%
E GBV x 12%
F GBV x 10%
F GBV x 12%
**Maximum Pay Legs**

If you are a Diamond enrollment ranked Distributor whose Qualifying Leg has reached the maximum GBV cap of 250,000 and has one or more Pay Legs that are greater than or equal to the Qualifying Leg GBV, then those Pay Legs are called Maximum Pay Legs. These legs payout a special bonus of 20% on the GBV. Distributors who qualify receive a special rank designation as an Ocean Diamond.

**Maximum Pay Leg Payout Percentages**

<table>
<thead>
<tr>
<th>Distributor Rank</th>
<th>GBV of Qualifying Leg</th>
<th>GBV of Maximum Pay Leg(s)</th>
<th>Payout Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ocean Diamond</td>
<td>250,000 BV</td>
<td>250,000 BV</td>
<td>20%</td>
</tr>
</tbody>
</table>

**Diagram**

- **A** Active
- **B** Qualifying Leg
- **C** GBV x 20%
- **D** GBV x 20%
- **E** GBV x 20%
- **F** GBV x 20%

Ocean Diamond
Maximum Payout (Weekly)

The JM Ocean Avenue Group Bonus pays for teamwork. See below for the maximum payout for each enrollment rank per week.

Maximum Payout (Weekly) Commission Percentages

<table>
<thead>
<tr>
<th>Rank</th>
<th>Weekly Maximum GBV/Leg</th>
<th>Payout Percentage</th>
<th>Weekly Maximum Group Bonus/ Leg</th>
<th>Weekly Maximum Group Bonus of 4 Legs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silver</td>
<td>5,000 GBV</td>
<td>10%</td>
<td>5,000 GBV x 10%</td>
<td>20,000 GBV x 10%</td>
</tr>
<tr>
<td>Gold</td>
<td>15,000 GBV</td>
<td>10%</td>
<td>15,000 GBV x 10%</td>
<td>60,000 GBV x 10%</td>
</tr>
<tr>
<td>Platinum</td>
<td>62,500 GBV</td>
<td>10%</td>
<td>62,500 GBV x 10%</td>
<td>250,000 GBV x 10%</td>
</tr>
<tr>
<td>Diamond</td>
<td>125,000 GBV</td>
<td>12%</td>
<td>125,000 GBV x 12%</td>
<td>500,000 GBV x 12%</td>
</tr>
<tr>
<td>Ocean Diamond</td>
<td>250,000 GBV</td>
<td>20%</td>
<td>250,000 GBV x 20%</td>
<td>1,000,000 GBV x 20%</td>
</tr>
</tbody>
</table>

Carry Over BV

Carry over BV is the difference between the Qualifying Leg GBV total and the total of the Pay Leg(s), up to the allowed carryover amount for your enrollment rank. The higher your enrollment rank, the more GBV can be carried over to the following week. For example, if you are an Ocean Diamond and your Qualifying Leg GBV is higher than the 250,000 GBV cap, then the remaining amount of your total Pay Leg(s) GBV deducted from your Qualifying Leg GBV will be carried over to the following commissionable week up to 125,000 GBV.

If your status is not Active in the current month, GBV will accrue each week, including new GBV, and the BV from your Pay Leg(s) will continue to be deducted from your Qualifying Leg. No commissions will be paid on the GBV until your status is Active. Carry over BV will be eliminated if a Distributor does not maintain for 6 months consecutively.

Carry Over BV Maximums

<table>
<thead>
<tr>
<th>Rank</th>
<th>Maximum Carry Over GBV of Qualifying Legs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silver</td>
<td>5,000 GBV</td>
</tr>
<tr>
<td>Gold</td>
<td>15,000 GBV</td>
</tr>
<tr>
<td>Platinum</td>
<td>62,500 GBV</td>
</tr>
<tr>
<td>Diamond</td>
<td>125,000 GBV</td>
</tr>
<tr>
<td>Ocean Diamond</td>
<td>125,000 GBV</td>
</tr>
</tbody>
</table>
Example - Group Bonus

Group Bonus for A:
12% of the total GBV of C, D, E, and F. 12% of 220,000 GBV.

Example - Maximum Pay Legs

Group Bonus for A:
20% of the combined GBV of C and D: 20% of 500,000 GBV
12% of the combined GBV of E and F: 12% of 200,000 GBV

Example - Group Bonus: Maximum Payout

Group Bonus for A:
C: 10% of 15,000 GBV
D: 10% of 15,000 GBV
E: 10% of 10,000 GBV
F: 10% of 5,000 GBV

Note: C and D will pay on the first 15,000 GBV only due to the Gold rank cap.
Example - Carry Over

Carry Over BV for A:

The carry over BV applied to Leg B is the difference from Leg B’s GBV total and the total of the Pay Leg(s).

Leg B (Qualifying Leg):
10,000 GBV
Pay Legs Total: 6,500 GBV
Difference: 3,500 GBV

3,500 GBV will be carried over to Leg B for the next commissionable week.
4. Team Bonus

At JM Ocean Avenue, we reward those who lead out and take care of their teams. As such, the Team Bonus is designed to reward leaders who are consistently leading by example. These leaders are invested in the growth of their teams businesses.

You will receive a Team Bonus as you have personally sponsored Active Distributors in your sponsor tree. If that personally sponsored Active Distributor has a Group Bonus, then you can receive 10% on his or her Group Bonus. The combined total of your team’s Group Bonuses is converted into a value called Group Bonus BV (GBBV) and the percentage is applied to that value. This personally sponsored qualified Distributor allows you to receive a 10% Team Bonus on all first level GBBV (sponsor tree level), provided that you have earned a Group Bonus that week as well. Having two (2) personally sponsored Active Distributors qualifies you to receive the 10% Team Bonus on two (2) levels deep, with three (3) or more personally sponsored Active Distributors giving you access to three (3) levels.

Team Bonus Payout Percentages

<table>
<thead>
<tr>
<th>Personally Sponsored</th>
<th>1 Active Distributor</th>
<th>2 Active Distributors</th>
<th>3 Active Distributors and above</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Level GBBV</td>
<td>10%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>2nd Level GBBV</td>
<td>-</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>3rd Level GBBV</td>
<td>-</td>
<td>-</td>
<td>10%</td>
</tr>
</tbody>
</table>
Compression and Total Flowback

Similar to the Drive Bonus, any Distributor upline who did not qualify will not receive the bonus. Compression will occur, making certain that the Bonus continues to move up the tree until it pays the next qualified Distributor.

Example - Team Bonus 1st Level

Assumption: A is Active and receives a Group Bonus this commissionable week.

Personally sponsored 1 Active Distributor

Team Bonus for A: 10% of 100 GBBV

Example - Team Bonus 1st and 2nd Levels

Assumption: A is Active and receives a Group Bonus this commissionable week.

Personally sponsored 2 Active Distributors

Team Bonus for A: 10% of 400 GBBV
Assumption: A is Active and receives a Group Bonus this commissionable week.

Personally sponsored 3 or more Active Distributors
Team Bonus for A: 10% of 900 GBBV

Example – Team Bonus: Without Group Bonus

Assumption: A is Active but does not receive a Group Bonus in the 1st commissionable week.

Even though A has 2 personally sponsored Active Distributors, A will not qualify for a Team Bonus due to not receiving a Group Bonus that same week.
Example – Team Bonus: With Group Bonus

Assumption: A is Active and does receive a Group Bonus in the 2nd commissionable week.

A now qualifies for a Team Bonus.

A has 2 personally sponsored Active Distributors.
Team Bonus: 10% of 400 GBBV
Get Paid Monthly!

5. Unilevel Bonus

Unilevel Bonuses provide the potential for a lifetime of residual income. Distributors that build a solid team will receive bonuses each month from product orders generated in their enrollment organization down to nine (9) levels deep.

Extra BV is the total sales volume of additional BV that exceeds the minimum Active MPA 50 BV from each Distributor.

To receive the Unilevel Bonus, you need to be Active at a 100 BV purchase, qualifying you for all 9 levels of Unilevel payout.

<table>
<thead>
<tr>
<th>Levels</th>
<th>Personal MPA 100 BV</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 1</td>
<td>10%</td>
</tr>
<tr>
<td>Level 2</td>
<td>10%</td>
</tr>
<tr>
<td>Level 3</td>
<td>5%</td>
</tr>
<tr>
<td>Level 4</td>
<td>10%</td>
</tr>
<tr>
<td>Level 5</td>
<td>10%</td>
</tr>
<tr>
<td>Level 6</td>
<td>5%</td>
</tr>
<tr>
<td>Level 7</td>
<td>10%</td>
</tr>
<tr>
<td>Level 8</td>
<td>10%</td>
</tr>
<tr>
<td>Level 9</td>
<td>5%</td>
</tr>
</tbody>
</table>

Compression and Total Flowback

Once again, any Distributor upline who did not qualify by purchasing a minimum of 100 BV, will not receive the bonus. Non-qualifying positions will be “compressed” making certain that the Bonus continues to move up the tree until it pays the next qualified Distributor.

*Includes minimum monthly active MPA of 50 BV.*
Example - Unilevel Bonus

Total Unilevel for A:
10% of 100 BV
5% of 50 BV

Only Extra BV will be calculated in Unilevel.
Unilevel is based on the sponsor tree.
(Unlimited qualified downlines)

Example - Unilevel Bonus: Compression

Total Unilevel for A:
10% of 120 BV
5% of 50 BV

Only Extra BV will be calculated in Unilevel.
Unilevel is based on the sponsor tree.
(Unlimited qualified downlines)
Unilevel Bonus on Extra BV from Personal Orders

Not only does your 100 MPA BV qualify you for the maximum Unilevel Bonus possible from your downline’s purchases, but it also qualifies you to receive a Unilevel Bonus on BV from your extra personal orders. On the Extra BV beyond the first 100 MPA BV, you will receive 10% since the Extra BV is considered as if it were your first level.

Example – Unilevel Bonus on Extra BV from Personal Orders

Let’s assume that A purchases 300 BV.

Total Unilevel for A:
10% of the second 50 BV from B1. (Considered as A’s first level).
10% of the extra 100 BV from B1 (Considered as A’s second level).
10% of the second 50 BV from B2. (Considered as A’s second level).
5% of the extra 50 BV from B2 (Considered as A’s third level).
5% of the second 50 BV from B3. (Considered as A’s third level).
10% of the extra 50 BV from B3 (Considered as A’s fourth level).
10% of 200 BV from A’s personal purchases (Considered as A’s first level).

Since A received 10% from his/her first level on the extra BV, the remaining 8 levels will pay out to qualified upline Distributors above A.
6. Generational Leadership Bonus

Qualification Requirements

- Active Distributor with 50 BV
- Paid as 3-STAR Diamond in the current month
- Have at least one Paid as 3-STAR Diamond in your sponsor tree

As mentioned earlier, JM Ocean Avenue rewards leaders, especially the development of leaders. As Distributors develop leadership within their organizations, their rewards grow exponentially. When you reach the paid as rank of 3-STAR Diamond (or above) within your organization, you will be paid on as many as five (5) generations of 3-STAR Diamonds and above.

A generation begins when a qualified 3-STAR Diamond or above is found in any leg of your personal sponsor tree and ends with, but does not include, the next qualified 3-STAR Diamond or above. For every generation in the sponsor tree with which a leader qualifies, the commission percentage will be applied to each Distributor’s personal BV (First Purchase order BV, Upgrade rank BV and associated Active MPA BV) within that generation.
Compression and Total Flowback

For qualifiers who are entitled to Generational Leadership Bonus for less than 4 generations, the unpaid generation flows or compresses upwards and becomes payable to qualified upline Distributors.

Example - Payout and Compression

Assume A is a Crown Diamond qualifier and there are several 3-STAR Diamond and above qualifiers under A’s sponsor tree as illustrated above.

Assume each Distributor in the sponsor tree has generated 1,000 personal BV within the month.

Generational Leadership Bonus for A from the 1st generation:
2% of 17 Distributors x 1,000 BV
Generational Leadership Bonus for A from the 2nd generation:
2% of 7 Distributors x 1,000 BV
Generational Leadership Bonus for A from the 3rd generation:
2% of 4 Distributors x 1,000 BV
Generational Leadership Bonus for A from the 4th generation:
1% of 4 Distributors x 1,000 BV

Compression from Generation G which is not payable to B:
2% of 4 Distributors x 1,000 BV

*Generation G is considered on the 2nd generation with 2% payout when compressed to A.

Compression from Generation H which is not payable to B:
2% of 4 Distributors x 1,000 BV

*Generation H is counted as 3rd generation with 2% payout when compressed to A.
7. Lifestyle Global Bonus

Qualification Requirements

- Active Distributor with 50 BV
- Paid as 3-STAR Diamond in the current month

JM Ocean Avenue invites you to receive a bonus from the success of the company on a global scale. Regardless of which country your teams reside, we are all one team and should share in the company’s success together. JM Ocean Avenue reserves 5% of global Unilevel BV sales (excluding China) each month to payout to qualifiers of the Lifestyle Global Bonus. Payout is based on your paid-as pin title that month with each qualifier receiving a bonus based on the number of shares paid out pro rata from the global pool. Qualifiers and global sales will calculate monthly and the payout will be quarterly according to the JM Ocean Avenue financial calendar. Our success is your success as you utilize this bonus to enhance your lifestyle.

**Lifestyle Global Bonus**

<table>
<thead>
<tr>
<th>Recognition Rank</th>
<th>Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>3-Star Diamond</td>
<td>1 Share</td>
</tr>
<tr>
<td>4-Star Diamond</td>
<td>3 Shares</td>
</tr>
<tr>
<td>5-Star Diamond</td>
<td>5 Shares</td>
</tr>
<tr>
<td>Crown Diamond</td>
<td>7 Shares</td>
</tr>
<tr>
<td>Crown Diamond Ambassador</td>
<td>9 Shares</td>
</tr>
</tbody>
</table>

Value of each share = \[ \frac{\text{Monthly total Global Unilevel BV (excluding China) } \times 5\%}{\text{Monthly total global qualifying shares}} \]
8. Crown Diamond Ambassador Global Bonus

Qualification Requirements

- Active Distributor with 50 BV
- Paid as Crown Diamond Ambassador in the current month

Those Distributors who reach the pinnacle of leadership within JM Ocean Avenue are true partners with the company. They should be rewarded as such. The Crown Diamond Ambassador (CDA) Global Bonus reserves 1% of monthly global sales BV (excluding China) for paid-as Crown Diamond Ambassadors. If there are no qualifiers during a given month, the allocated 1% of sales will be placed in a pool, which will continue to accumulate until at least one Distributor reaches the paid-as rank of Crown Diamond Ambassador. Those Distributors who qualify will receive shares based on their paid-as pin title and the pool is divided equally among all of the shares. Qualifiers and global sales will calculate monthly and the payout will be annual.

\[
\text{Value of each share} = \frac{\text{Monthly accumulated total of the CDA pool (excluding China)}}{\text{Monthly total global qualifying shares}}
\]

<table>
<thead>
<tr>
<th>Qualifying Leg</th>
<th>Pay Legs Total</th>
<th>Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>750,000 PV</td>
<td>750,000 PV</td>
<td>1 Share</td>
</tr>
<tr>
<td>1,000,000 PV</td>
<td>1,000,000 PV</td>
<td>3 Shares</td>
</tr>
<tr>
<td>1,250,000 PV</td>
<td>1,250,000 PV</td>
<td>5 Shares</td>
</tr>
<tr>
<td>1,500,000 PV</td>
<td>1,500,000 PV</td>
<td>7 Shares</td>
</tr>
<tr>
<td>1,750,000 PV</td>
<td>1,750,000 PV</td>
<td>9 Shares</td>
</tr>
</tbody>
</table>
9. Vacation Club Reward

The foundation of JM Ocean Avenue is built around a comprehensive product line, offering a wide range of health benefits. JM Ocean Avenue believes in family first; and we have designed vacations for our Distributors in creating the JM Ocean Avenue Vacation Club.

You, as Distributors, will receive points for a variety of company related activities including when you buy products and enroll people who also purchase product. These points can be redeemed to purchase incredible vacations and family outings. In your virtual office, you will find a real time tracker of all the Vacation Club Points you have earned.

Two ways to earn Vacation Club points:

1. Personal Purchases

   The more monthly BV you purchase, the more bonus Vacation Club Points you get—up to 10 times!

   Here’s how it works:

   - 50 BV = 1 Times the Vacation Club Points
   - 100 BV = 3 Times the Vacation Club Points
   - 150 BV = 5 Times the Vacation Club Points
   - 200 BV = 10 Times the Vacation Club Points

   For example, if your monthly BV is 200 then you will receive 2,000 Vacation Club Points (200 x 10 = 2,000).

   You can receive a maximum of 2,000 Vacation Club Points from your personal purchases each month.

2. Team GBV (Group Bonus Value)

   For each BV that is purchased in your sponsor tree, you earn one Vacation Club Point. Your Vacation Club Points will continue to accrue month after month, bringing you even closer to that dream vacation, provided you follow the qualification requirements for the Vacation Club. Once you reach 60,000 points, you are eligible for a vacation!**

   Each personally sponsored leg is allowed a maximum of 2,000 Vacation Club Points each month. Inactive status (no monthly maintenance order) forfeits all points. Points must be used within two years from the Distributor’s initial enrollment date.

   *The sum total of points accumulated from personal purchases and Group BV.

   **Number of attendees will be determined by local country office.

   †Distributors will only receive a maximum of 20,000 vacation club points from their personal purchases within the total limit.

   §Distributors will only receive a maximum of 40,000 vacation club points from their personal purchases within the total limit.
Rewards

Active Distributor with 50 BV

In addition to qualifying for various bonuses and incentives, an Active Distributor is also eligible to receive rewards. These rewards include, but are not limited to, the Vacation Club and local promotions. Please see the Rewards and Recognition Addendum for additional details.

Pin Titles

Active Distributor with 50 BV

Pin titles allow you to qualify for bonuses as well as incentives and benefits (such as recognition on stage) associated with that pin title (see the Rewards and Recognition Addendum for complete details). When you enroll as a new distributor, your first pin title will be calculated the following calendar month. Prior to reaching Rising Star, your pin title will be Distributor.

Your Lifetime pin title is the highest pin title you have achieved since enrollment with JM Ocean Avenue. Each month you will receive a “paid as” pin title which is the rank used to determine bonuses. The qualifications to achieve a new pin title and to be paid as that pin title are the same. Refer to the table below for specific qualifications.

<table>
<thead>
<tr>
<th>Pin Titles</th>
<th>Qualifying Leg</th>
<th>Pay Legs Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rising Star</td>
<td>1,500 PV</td>
<td>1,500 PV</td>
</tr>
<tr>
<td>STAR</td>
<td>2,500 PV</td>
<td>2,500 PV</td>
</tr>
<tr>
<td>1-STAR Diamond</td>
<td>5,000 PV</td>
<td>5,000 PV</td>
</tr>
<tr>
<td>2-STAR Diamond</td>
<td>15,000 PV</td>
<td>15,000 PV</td>
</tr>
<tr>
<td>2 Star Diamond Elite</td>
<td>30,000 PV</td>
<td>30,000 PV</td>
</tr>
<tr>
<td>3-STAR Diamond</td>
<td>62,500 PV</td>
<td>62,500 PV</td>
</tr>
<tr>
<td>4-STAR Diamond</td>
<td>125,000 PV</td>
<td>125,000 PV</td>
</tr>
<tr>
<td>5-STAR Diamond</td>
<td>250,000 PV</td>
<td>250,000 PV</td>
</tr>
<tr>
<td>Crown Diamond</td>
<td>500,000 PV</td>
<td>500,000 PV</td>
</tr>
<tr>
<td>Crown Diamond Ambassador</td>
<td>750,000 PV</td>
<td>750,000 PV</td>
</tr>
</tbody>
</table>
Month Prior Active

There are twelve (12) months in one JM Ocean Avenue commissionable year with each month consisting of four (4) or five (5) commissionable weeks.

All weekly bonuses—the Drive Bonus, Group Bonus and Team Bonus—are based on the Active 50 BV order placed in the month prior. For example, to receive weekly checks for the month of March, a Distributor needs to order 50 BV during the month of February, which includes BV from the Fist Purchase order and Upgrade orders.

In addition, the Generational Leadership Bonus is also based on the Active order purchased in the prior month. For example, to receive weekly checks for the month of March, a Distributor needs to purchase a 50 BV Active MPA order during the month of February.

Current Month Active

The Unilevel Bonus, Vacation Club, and recognition pin titles will be calculated and paid out based on a Distributor’s current month Active order. The Unilevel Bonus will then be paid the following month. For example, to receive the bonus for the month of March, a minimum of 50 BV must be purchased in March. The bonus will then be paid in April. The Lifestyle Global Bonus and Crown Diamond Ambassador Global Bonus will also be calculated on a Distributor’s current month 50 BV.

Active Status Table

<table>
<thead>
<tr>
<th>Month Prior Active</th>
<th>Current Month Active</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail Profit</td>
<td>Unilevel Bonus</td>
</tr>
<tr>
<td>Drive Bonus</td>
<td>Lifestyle Global Bonus</td>
</tr>
<tr>
<td>Group Bonus</td>
<td>Crown Diamond Ambassador Global Bonus</td>
</tr>
<tr>
<td>Team Bonus</td>
<td>Vacation Club Reward</td>
</tr>
<tr>
<td>Generational Leadership Bonus</td>
<td></td>
</tr>
</tbody>
</table>

Payment Schedule - Weekly Bonuses

Distributors will receive their Drive Bonus, Group Bonus and Team Bonus payments according to the JM Ocean Avenue commissionable week. A commissionable week begins Saturday 13:00 (1:00 pm) and ends the following Saturday 12:59 (12:59 pm) Central Daylight Time. An Active order in the current month will qualify the Distributor to receive the Drive Bonus, Group Bonus and Team Bonus of all commissionable weeks within the following month. If a commissionable week lies between two calendar months, then the week will be considered for the latter month.
Payment Schedule - Monthly Bonuses

Distributors will receive the Generational Leadership Bonus, Unilevel Bonus and Vacation Club Points according to the calendar month. Weekly bonuses will be paid in two weeks after the commissionable week. Monthly bonuses will be paid the following month on the 15th.* Effective date of purchase is based on the JM Ocean Avenue system confirmation date that will be shown in the Back Office. The JM Ocean Avenue bonus payment schedule (calendar year, calendar month, commissionable week) will be issued and published yearly (by the end of each calendar year).

Enrollment Active Status

When a person enrolls as a new Distributor with the purchase of a minimum of 50 BV, weekly checks will automatically pay out for the first two months. During these first two months, weekly checks will still be calculated on the first 50 BV of regular orders (First Purchase orders and ongoing Active 50 MPA orders will always pay out as Drive Bonuses and Group Bonuses).

Terms and Conditions

JM Ocean Avenue reserves all rights to amend, modify, delete or add any of the JM Ocean Avenue Marketing Plan at its sole discretion. Changes will be published in advance of the effective date of such changes. Any conflicts in understanding or interpretation of the Marketing Plan will be resolved and interpreted in favor of the English language version of the published plan.

*Based on local market conditions, actual payment date may vary for weekly and monthly bonuses.